NCCEAPA Executive Board Meeting January 10, 2023 – 10 a.m. (via Zoom)

The Executive Board met January 10, 2023, via Zoom to discuss the next steps in voting for a final vote on new logo and tagline. President Christie Bell called the meeting to order at 10:06 a.m. Secretary Kareis Britt took roll based on who was in attendance on the Zoom. Present were Christie Bell, President; Roben Jarrett, 1st VP; Julie Campbell, 2nd VP; Kareis Britt, Secretary; Maryann Mickewicz, Treasurer; Beth Cloninger, Advisor; LaToya Lucy, NCJCEP Officer; and Susan Johnson, Parliamentarian.

NCCEAPA logo — Results of the poll sent out for members to choose their top 3 logo designs out of the 9 provided or choose to keep the old logo were discussed; 86 members responded to the poll, 76 voted for new logo designs. The results were tallied and there were 4 that stood out with a clear lead over the others. Roben made a motion for the top 4 choices from the original poll to be presented for members to choose their one favorite from in a final vote, in the case of a tie, the winner would be decided by ranking in the original poll; Kareis seconded the motion, and after a vote, the motion carried. Roben made a motion that if logo #2 was the winner, the font be changed to the font used in logo #3 so it would be more pronounced in the blocks; Kareis seconded the motion and after a vote, the motion passed.

The Executive Board collectively pared down taglines out of those submitted to ones containing no more than 3 words that reflected the majority of those submitted and that were felt to best describe the mission of NCCEAPA. Kareis made a motion to present the top 6 of the pared down choices, with an additional option that no tagline is needed, for members to vote for their one top choice along with the logos; Julie seconded the motion, and it passed after a vote was taken.

Discussion on a deadline for voting resulted in a decision of January 25, and Christie announced she and Roben would work together on a new Google form and get them emailed out for voting by the end of the week.

After no new or additional old business was brought forth, Roben made the motion to adjourn and Julie seconded.

Meeting was adjourned at 10:41 a.m.

Respectfully submitted,

Kareis Britt

Kareis Britt, State Secretary, 2022-23