



Minutes: Campus Chapter 12.16.13 Business Meeting and Holiday Celebration
10:00 a.m. – 2:00 p.m.

Call to Order and Welcome: President Alice Pennix welcomed everyone.

Thought for the Day: The thought for the day was shared by Donna Holland:

“You alone are the judge of your worth and your goal is to discover infinite worth in yourself, no matter what anyone else thinks.”

Deepak Chopra

Roll Call: Ten members were present – Andrea Brooks, Tracy Brown, Donna Holland, Alice Pennix, Evelyn Stahling, Anita Wright, Geri Bushel, Beth Dabney, Stella Dockery and Linda Cahoon.

Approval of the Minutes: Geri Bushel made a motion to accept the changes to the 11.22.13 minutes. Andrea Brooks seconded the motion (*motion was carried*).

Standing Committee Reports

Hospitality: A conference call was placed early December to plan the Christmas event. Donna Holland and Geri Bushel did the planning; Tracy Brown did set-up and Margaret Brown sent the Doodle.

Finance: (No Report)

Recorded by Evelyn Stahling

Fundraising: A request was made for a chair for the committee; Geri Bushel volunteered to serve as Chair. Tracy Brown recommended a goal of \$500 raised per event. The Campus Chapter is hosting the 2016 State Meeting and we need to come up with revenue generating ideas.

Geri Bushel suggested selling tickets for a full detail carwash at Auto Bell. Tickets sell for \$15 and the group keeps ½ for profit.

Tracy Brown stated we need to come up with a letter to be used for donations. She stated one version was used for Ricks Hall in past fund raising.

A suggestion was made to partner with Belk for shoppers to use a coupon for \$5 or \$10. Belk gives the organization a portion of the face value.

A suggestion was made to make each person responsible for 3 donated items.

Membership: (No Report)

Nominating: (No Report)

Professional Improvement: (No Report)

Public Relations: (No Report)

Reflections: A card was sent to Jean Sigmon for the passing of her husband and also to Vicki Pettit on her husband's passing.

Rules and By Laws: (No Report)

No Old Business

New Business

All committees have chairs now.

Geri Bushel stated Marshall Stewart recently gave a presentation on associations. She stated we need to think about why people are not joining the Campus Chapter. We need to come up with a marketing tool to encourage people to join.

Alice Pennix stated we are not just a secretarial association anymore; we are a professional association. We should update our brochure and highlight some of the services we provide to the community as a productive, engaged association.

Recorded by Evelyn Stahling

The question was asked if we could look into shirts for our chapter. Tracy Brown stated it was not in this year's budget, but she would look into some ladies fitted shirts in the \$24-25 range.

Professional Development Program

Andrea Brooks presented an oral discussion of Diversity in Celebrating Christmas. The traditions of Christmas celebrations in Poland, Brazil, and Finland were highlighted.

The Benediction was read and the meeting was adjourned.

Respectfully submitted, Evelyn Stahling, Secretary, Campus Chapter NCCEAPA